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Experience  
the benefits  
of a unique  
opportunity  
in a growing  
100 billion  
dollar a year  
industry.



# An Innovative Concept Becomes a Unique Franchise Opportunity

The 360clean success is created around:

- Unique Sales & Marketing program
- Diversified offering of services
- Customer loyalty through consistent, quality service and successful communication via the 360clean Customer Support Program
- Recruit and retain great people by using our company values as a standard tool and treating them as the company's most valuable asset

By remaining committed to our philosophy, 360clean has created a solid reputation and an impressive list of clients. While establishing our initial operating unit, we developed and tested the unique systems required to succeed in the facility services industry.

## The Industry

The commercial cleaning industry alone is a 100 billion dollar per year industry. Along with the need for a more specialized approach to cleaning and the offering of multiple facility services, the opportunity exists to take advantage of the amazing increase in commercial facilities.

With all of this demand, there is not currently a single nationally branded company that offers franchisees the opportunity to take advantage of a concept like that of 360clean. But now there is and you are invited to participate.

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# Who We Are

## Mission

To satisfy our customers' needs on a daily basis while providing the best combination of quality, price and delivery in workplace cleaning services, by continuously improving and developing our systems of operation.

## Vision

To be a leader in the building service industry through constant research and technology while increasing the development and motivation of our employees.

## Values

Display Trust in all we do—"Do Right", demonstrate care for others, and always remain "Committed to Excellence"

## Be Your Own Boss, but Benefit from Our Experienced Innovation

We will provide the guidance and support as you take part in the American Dream of owning your own business. The opportunity is unique, the costs are low, the training is comprehensive and the industry is growing.

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## Why 360clean?

- Proven Business Model
- Comprehensive Training
- Ongoing Support
- "First To Market" Advantage
- Recession Resistant Industry
- Affordable Investment
- Sales Assistance

# The 360clean Difference

What we offer is a Unique Opportunity in a Growing Industry with the Power of the Franchise Community!

## Diversification of Services

As a 360clean franchisee, your main business priority is the Janitorial division of your business. At the same time, each franchisee has the opportunity to increase their gross income through obtaining Landscape contracts that are serviced by a Preferred Partner in the area. This diversification is viewed as a benefit to customers.

## Training

You will experience a week long training at the 360clean Franchise Support Center, where you will learn every aspect of the business. Following the initial training is a 2 day "Sales & Marketing" training in your local area.

## Sales & Marketing Program

The 360clean Marketing Program is an efficient and cost effective program. You will have access to unique marketing materials and a program that assists in your business growth. In addition, franchisees receive support in obtaining cleaning contracts from the sales department at the 360clean Franchise Support Center.

## Technology

At 360clean, we have integrated the latest technology to manage Customer Relations and Quality Control of daily operations. Also, the 360clean intranet serves as an excellent resource for franchisees.

## Franchisee Screening Process

We take pride in our franchise program which makes our franchisee recruitment process very stringent. It is very important who shares the 360clean brand. We hope that this will be very important to you as you research our company and other companies as well.

## Franchisee Support

You will be in business for yourself, but not by yourself. Our success depends on your success. We are a TEAM!

# Training & Support

Franchisees experience a week long training at the 360clean Franchise Support Center. During this initial training, franchisees learn every aspect of the business including a focus on the following core business areas:

- Administration & Management
- Personnel
- Operations
- Sales & Marketing
- Customer Service

Following the initial training is the additional 2 day “Sales & Marketing” training in your local area. During this 2 day program, you and a member of the 360clean sales team will develop and implement your sales and marketing program.

Ongoing training and support are available. In addition, continued research and development of the 360clean system keeps our company the innovated leader of our industry.

Our franchise support team will make periodic visits to offer assistance in all aspects of your franchise. At the same time, our franchise support team is always available via phone or email.

## Customer Retention

The 360clean system includes a sales and customer relationship management program. This provides you the ability to manage these two very important aspects of your franchise- gaining customers and providing the support that retains customers through establishing loyalty.

360clean provides you a system that enables you to take advantage of a unique and exciting opportunity in a recession resistant industry.

The 360clean Customer

- Commercial
- Corporate
- Industrial
- Medical
- Education
- Financial Institutions
- Law Firms

# Our Services

## Janitorial Services

We design and tailor cleaning programs to meet individual needs and we guarantee that each facility will be impeccably clean and aesthetically impressive. Our goal is to make each facility 360clean. In addition, we offer a specialized cleaning concept for healthcare facilities. The JaniMed cleaning concept is unique and another advantage of 360clean.

## Landscape Services

Strategic business alliances with landscape companies enable our franchisees to market landscape services to their clients.

## Floorcare Services

Strategic business alliances with floorcare companies enable our franchisees to market floorcare services to their clients.

## Paper Supplies

Franchisees have the ability and training to offer paper supplies to their clients to generate additional revenue for their franchise.

# Investment

Initial Franchise Fee: \$ 8,500

## The 360clean franchise system includes:

- Comprehensive Training
- Sales Assistance
- Equipment Package
- Training Manuals
- Ongoing Support
- Direct Mail Program
- Initial Marketing Materials
- Invoicing and Collection Services... allows you to focus more on your business.

## What are We Looking for?

As we interview franchisee candidates, we are looking for energetic and aspiring professionals. These individuals will have superior people skills, sales ability and ability to manage people. Our goal is to find people who understand the importance of customer support and understand the importance of strong business relationships. We hope that you are among this group.

Call today and begin building your 360clean business.

**ph 888-241-4665**  
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